

GABRIEL SOUZA

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PROFESSIONAL SUMMARY

Film and Global & International Studies student at Bard College with hands-on experience across marketing and content strategy, audiovisual production, event management, and independent research. Proven record of scaling audience reach through digital campaigns for a 15,000+ member organization, producing and staffing live events including a nationally televised awards ceremony and an international film festival, and conducting independent quantitative and qualitative research. Comfortable operating across nonprofits, cultural institutions, and global student organizations, with native fluency in Portuguese, proficiency in English, and intermediate Spanish.

EDUCATION

Bard College

Candidate for Bachelor of Arts, Film and Global & International Studies — Anticipated May 2028

GPA: 3.77 | Dean's List, every term (Fall 2024 – Spring 2026) | Academic Excellence Award, Arts Division (May 2026)

Simon's Rock at Bard College

Associate of Arts, Graduated with Distinction

EXPERIENCE

Hannah Arendt Center, Bard College | Student Media Fellow

September 2026 – Present

- Provide photography and video coverage for Center events and projects, with assignments based on coverage needs and availability.
- Selected to cover the Arendt Forum, the Center's flagship annual conference, alongside ongoing media projects throughout the semester.

Ford Foundation | Audiovisual Intern

June 2026 – August 2026

- Operated advanced A/V equipment for live events, including Canon PTZ cameras, ETC Element 2 lighting boards, and Allen & Heath dLive audio consoles, and controlled video switching and streaming via TriCaster and Cisco Room Kit systems.
- Built a Google Script tool that parses emails and populates Google Sheets, saving the team 5+ hours of manual data entry per week.

BRASA (Brazilian Student Association) | Marketing and Content Strategist

June 2025 – July 2026

- Developed and executed digital marketing campaigns for a global network of 15,000+ Brazilian students across 100+ universities, building visual storytelling strategies on Instagram and TikTok that drove 400,000+ views and 10,000+ followers.
- Analyzed performance metrics and audience trends to continuously refine campaign strategy, using AI tools to accelerate content development and research.

Rio LGBTQIA+ International Film Festival | Producer

June 2025 – July 2025

- Coordinated screenings and operations across multiple venues for 124+ films, engaging international filmmakers and fostering queer visibility and cross-cultural dialogue for thousands of attendees.

Brazilian Cinema Academy (Grande Otelo Awards) | Assistant Producer

July 2025

- Orchestrated backstage flow, stage timing, and talent logistics for Brazil's premier televised awards ceremony, a nationally televised event reaching millions of viewers.

INDEPENDENT RESEARCH

The Color of Credentials: An Analysis of Racial Stratification and Educational Reproduction in the United States

- Independent quantitative research project analyzing 2018 General Social Survey data (N=2,348) to examine the relationship between race, educational attainment, and social class using univariate, bivariate, and multivariate statistical analysis.

The Rise of BRICS Pay: Challenging the U.S. Dollar's Global Dominance

- Independent research paper analyzing the BRICS bloc's de-dollarization strategy across trade, payment infrastructure, and digital currency initiatives, synthesizing sources spanning economics, international relations, and media theory.

CERTIFICATIONS

- Google AI Essentials, Google (May 2026)
- Film and TV Industry Essentials, NYU Tisch (September 2025)
- Researchers and Staff (HSR), CITI Program (September 2025)
- BCG Digital Transformation Job Simulation, Forage (July 2026)

SKILLS

Production and A/V: Adobe Premiere Pro, TriCaster, Video Editing, Photography, Event Production, PTZ Cameras, Lighting Boards, Audio Consoles

Marketing and Content: Digital Campaign Strategy, Social Media Marketing, Content Creation, Storytelling, Creative Strategy, Performance Metrics

Research & Analysis: Independent Research, Quantitative & Qualitative Methods, Data Analysis, Academic Writing, Microsoft Excel

Professional Core: Project Management, Cross-Cultural Communication, Community Outreach, Public Speaking, Critical Thinking, Adaptability

Software: Google Script, Canva, Microsoft Office | **Languages:** Portuguese (Native), English (Proficient), Spanish (Intermediate)